



TOWN SQUARE

COMMERCE HUB



Muhammad Yahya Khan
CEO - THE VOGUE DEVELOPERS
Director - NIMIR Group of Industries

SHOP
WORK
FEAST

VISION STATEMENT

“To create a vibrant and sophisticated commercial destination that showcases the finest high-end brands, exceptional dining experiences, and unparalleled luxury retail, setting a new standard for excellence in the industry.”

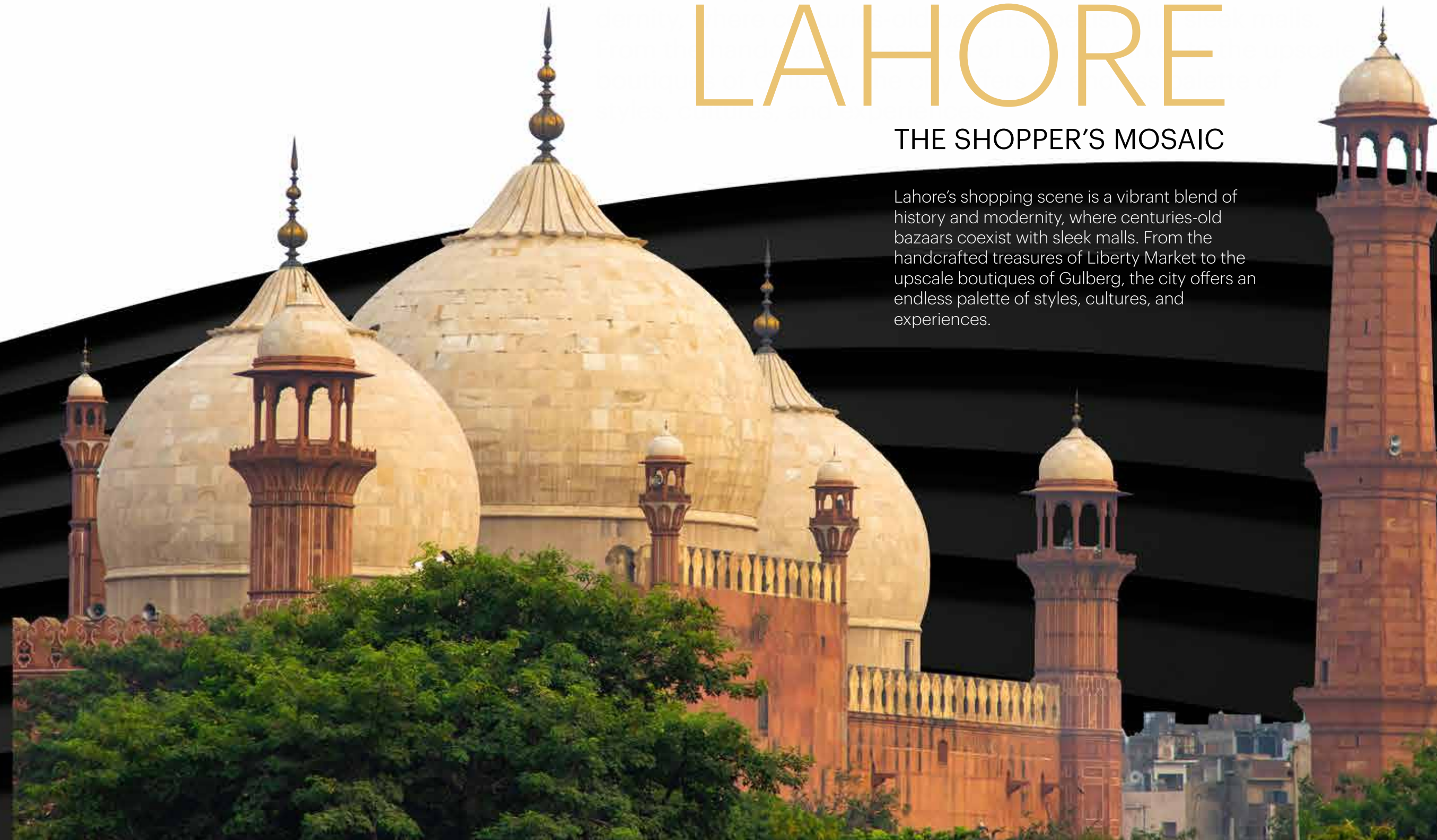
MISSION STATEMENT

“Our mission is to curate a unique and captivating commercial experience, offering a carefully selected range of high-end brands, exquisite dining options, and exceptional customer service, while fostering long-term relationships with our tenants, partners, and stakeholders, and contributing to the economic and social vitality of the community.”

LAHORE

THE SHOPPER'S MOSAIC

Lahore's shopping scene is a vibrant blend of history and modernity, where centuries-old bazaars coexist with sleek malls. From the handcrafted treasures of Liberty Market to the upscale boutiques of Gulberg, the city offers an endless palette of styles, cultures, and experiences.



A HUB OF COMMERCIAL BRILLIANCE

Town Square is strategically positioned directly opposite Gate No. 2 of DHA Rahbar on Defence Road, near Pine Avenue and the Ring Road interchange. The Town Square has a 430-feet frontage and 580-feet depth. This project offers 4, 5 and 6 Marla commercial plots. Town Square creates a unique blend of commercial and retail opportunities, making it an attractive destination for businesses and investors alike.

KEY FEATURES

80+

Individual Plazas

500+

Retail Outlets

Over

750,000

Sq. Ft. of Commercial Space



WHY CHOOSE TOWN SQUARE?

- Unbeatable Accessibility: Meticulously designed with every plot getting a **front view** from Main Defence Road.
- **Approved NOC:** Hassle-free experience guaranteed with all necessary approvals in place.
- Pioneer Development: Town Square introduces an unparalleled blend of high-end and ultra-luxury commercial spaces in the region.
- Registry: Town Square offers **Registry and Inteqal** on transfer of plots, ensuring a secure, transparent, and legally protected transfer process.
- FAR: Town Square has successfully achieved maximum FAR with a **72-feet** height approval, unlocking greater development potential and enhanced value for investors.
- Unified Aesthetics: All plazas in our commercial hub will feature a **consistent front elevation**.
- **Development Flexibility:** Enjoy the freedom to develop your property either through our experienced development team or independently, tailored to your preferences and needs.
- High-Yield Opportunity: Generate strong returns with an anticipated **rental yield of 8-10%** in our thriving commercial hub.
- Prime Location: Strategically located in the midst of 20 fully populated societies, including Valencia Town, DHA Rahbar, Muhafiz Town, IEP Town, Khayaban-e-Amin, Lake City, and Fazaia Housing Society, offering the **most competitive rates according to the nearby vicinity**.



PROJECT FEATURES



4 MARLA
COMMERCIAL UNITS



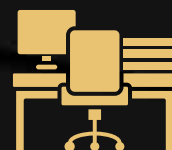
5 MARLA
COMMERCIAL UNITS



6 MARLA
COMMERCIAL UNITS



ROOFTOP
RESTAURANTS



CORPORATE
OFFICES



POWER
BACKUP



CCTV
SURVEILLANCE



COMMERCIAL
SHOPS



PARKING
& VALET SERVICE



OUTDOOR
DINING AREA



FIREFIGHTING



MOSQUE



CAFES /
RESTAURANTS



FAMILY PARK



OUTDOOR
KIDS' PLAY AREA



GATED PROJECT

SEAMLESS DEVELOPMENT SOLUTIONS

Town Square offers a flexible development model, allowing property owners to either engage our experienced in-house development team or pursue independent development, ensuring alignment with their specific objectives and requirements. Our comprehensive support and expertise are available throughout the process, enabling a seamless and efficient journey from concept to completion.



An architectural rendering of a modern building at dusk. The building features a textured, light-colored facade with large glass windows and balconies. A series of vertical, glowing light columns are integrated into the building's design, creating a warm, golden glow. The building is situated on a street with parked cars and pedestrians. In the background, a large, dark, curved structure is visible against the twilight sky. The overall atmosphere is one of modernity and urban sophistication.

THE PINNACLE OF PRODUCTIVITY

GAIN WITHOUT LIMITS

Investing in Town Square offers a compelling opportunity, thanks to its high rental yield driven by a prime location and premium amenities. The development promises exceptional ROI, making it an attractive choice for investors focused on long-term, sustainable growth. With demand rising steadily, Town Square stands out as a destination where luxury meets smart investment, delivering truly lucrative returns.



THE GLASS CRAFTED ICON



ELEVATED MOMENTS UNDER OPEN SKIES

The rooftop of Town Square offers a breathtaking open-air dining experience, with restaurants and sitting areas beneath the clouds. Surrounded by calming water features, the atmosphere is serene and enchanting, making it the perfect setting for unwinding, dining, and enjoying the beauty of the sky above.





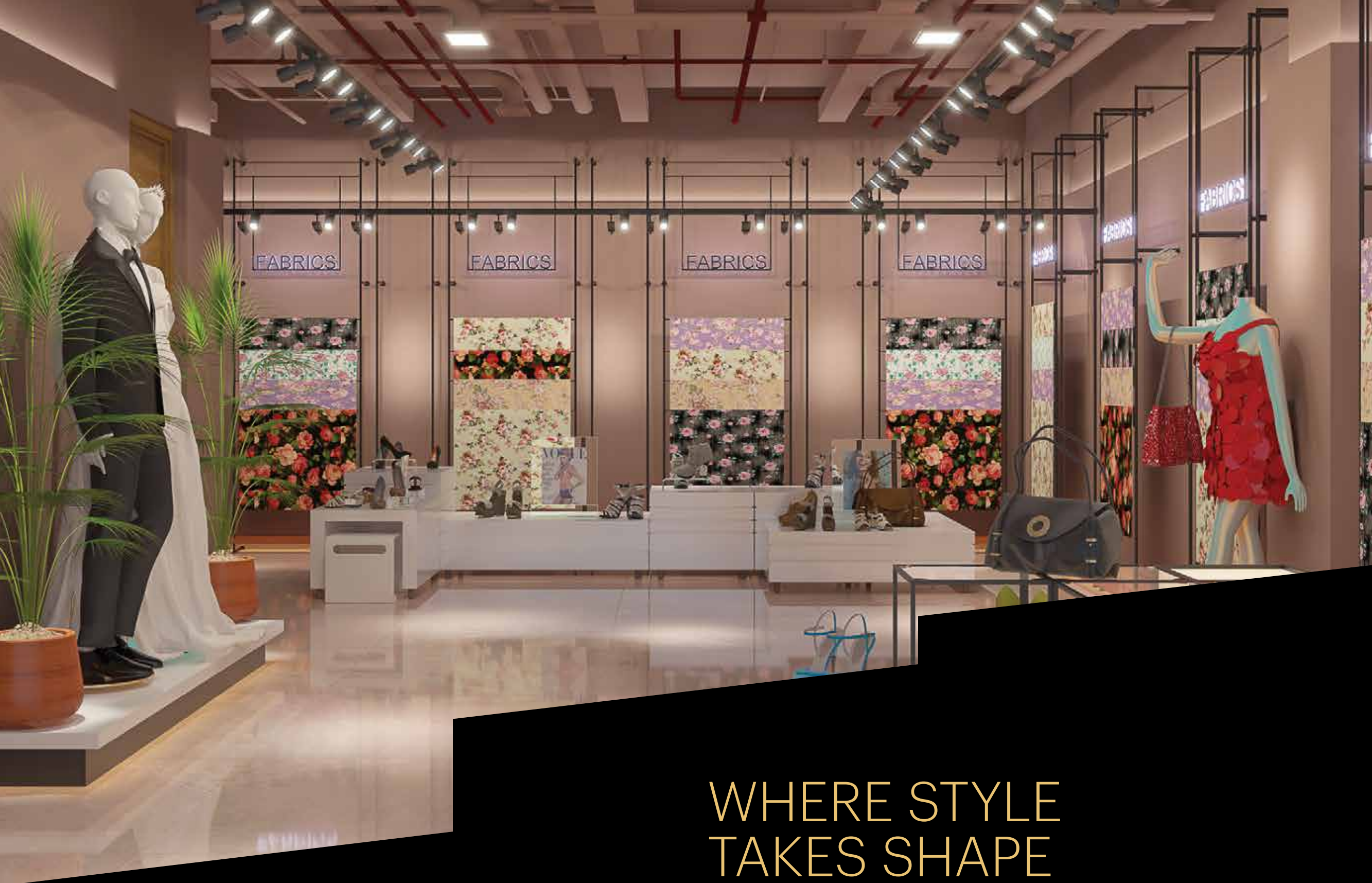
FUTURE GAINS START HERE

Town Square presents a unique opportunity to strengthen your investment portfolio with a premium commercial property. As the development continues to flourish, property values are expected to rise, ensuring strong long-term appreciation. Meanwhile, consistent rental income provides a reliable source of passive earnings, making this investment ideal for those seeking both growth and financial security.

PATHWAYS TO PROSPERITY

Town Square features luxury commercial outlets, fine dining experiences, and premium office spaces, all thoughtfully integrated for an upscale business and lifestyle environment. Park your car conveniently, and step into a world of thriving opportunities.





WHERE STYLE TAKES SHAPE

The interiors of the commercial outlets are crafted to inspire and engage. Each commercial unit offers roomy layouts with contemporary designs, providing an inviting atmosphere for customers. Thoughtful detailing enhances the retail experience, encouraging both comfort and unified shopping interactions.



OFFICES FOR VISIONARIES


The office spaces at Town Square offer the perfect setting for businesses to flourish. These units provide an inspiring environment, ideal for professionals seeking to elevate their ventures. Positioned for convenience, they combine prime location with an atmosphere of innovation and growth.



VERSATILE CAFÉ & OFFICE SPACES


The commercial units offer a mix of uses, including cafés, restaurants, offices, and co-working spaces. Whether it's a relaxed coffee spot, a client meeting area, or a focused workspace, each unit is designed to support productivity and comfort in equal measure, with inviting interiors and a calm atmosphere above the activity below.

MOU WITH
LEADING
BRANDS




MOCCA

Mocca




Haroon Sharif




YOLO

YOU ONLY LIVE ONCE

Yolo Pret




Al fatah Fabrics



HOWDY!


IT'S HAPPYING

Howdy




THE LAST TRIBE

The Last Tribe



RARE

Rare



EXTRACTION

Specialty Coffee • Cafe • Roastery

Extraction Coffee

MORE LOCAL &
INTERNATIONAL BRANDS
COMING SOON





REST BY WATERS

Behind the commercial units lies a serene space, featuring a peaceful sitting area and calming waterbodies. This thoughtfully designed space invites visitors to unwind, take in the tranquil atmosphere, and enjoy a moment of quiet reflection amidst the bustling surroundings.

MASTER PLAN OF THE PROJECT



A STONE'S THROW FROM EVERYTHING

Town Square is strategically located on the Defence Road opposite DHA Rahbar, Phase 2 gate, ensuring visibility. With easy accessibility, the project is just a mere 3 minutes away from Lahore Ring Road Interchange and 1 minute away from Pine Avenue. It is strategically located in the midst of 20 fully populated societies and thriving commercial hubs, including Valencia Town, DHA Rahbar, Muhafiz Town, IEP Town, Khayaban-e-Amin, Lake City, and Fazaia Housing Society.

Opposite	1 Min	1 Min	1 Min
DHA Rahbar	Pine Avenue	Valencia Town	Shanu Baba Chowk
3 Mins	3 Mins	5 Mins	
Lakecity Interchange	University of Lahore	Wapda Town	



A PLACE
ABOVE &
BEYOND
BUSINESS



A PROJECT BY



Site Office:

Town Square, Main Defence Road, Opposite
DHA Rahbar, Phase - 2 Gate No. 2, Lahore.

-  www.thevoguedevelopers.com
-  info@thevoguedevelopers.com
-  [facebook.com/thevoguedevelopers.pk](https://www.facebook.com/thevoguedevelopers.pk)
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